

Syllabus

Public Policy Tutorial 509 / Spring 2007

Course Director

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Office Hours

Office hours are held on Tuesday and Wednesday from 1600 to 1700, or by appointment.

Time

Classes are held on Tuesday from 1300 to 1600.

Location

Library of the Center for Animals and Public Policy.

Description

The second of two advanced tutorials, this course is a reader on public policy and human-animal studies. Its overarching theme is the place of animals in public policy. This is a peculiar topic in the sense that non-human creatures are rarely considered in policy making. So too, animals are especially vulnerable in the policy arena. They lack a direct voice in shaping the policies that affect them, and they cannot organize politically to contest or affirm those policies most conducive to their well-being.

Please note that the course is not a factual description of animal related controversies, practices, legislation or regulatory practices in the US or elsewhere. You get this information from other classes in this program. Our focus is on how we theorize policy itself, and thence how to use this understanding to identify, clarify and evaluate policies that affect the well-being of animals, people and their shared environs. You are encouraged to bring your growing knowledge and substantial experience of concrete details into dialogue with what we learn in this course.

There was once a widespread belief that public policy was primarily about the actions of government, and was best studied through value-neutral cost-benefit analysis. Post-empiricist perspectives on ethics, politics and science destroyed this illusion, and opened the door to a more diverse and rigorous set of policy studies. So this course will introduce you to the theory and method of interpretive policy inquiry. Drawing from the critical, ethical, hermeneutic and qualitative strands of the policy studies, interpretive policy inquiry is especially well adapted to understanding

the values-based issues, politics and choices that inform human-animal relations.

We begin the course by examining the nature of interpretive public policy, before turning to a broader study of the theories, models and topics that are the basis of our policy knowledge. The role of social movements in public policy is looked at next, and we complete the course by looking at the topic of animal protection and ecological sustainability as a policy issue. By the time you finish this course, you will appreciate the complex nature and dynamics of public policy, and the role of policy studies in illuminating human-animal relations.

Grading

Your learning is assessed through a set of papers, projects, presentations, exercises and/or tests. Grades are assigned using the A (plus) system (e.g. A, B+, B, C+, C, D+, D and F). Excellent course participation offers the opportunity to bump your grade into a higher level (e.g. B+ to A), while poor participation may drop it to a lower level (e.g. A to B+). Please see my *Course Policies* on TUSK for further information.

Texts

- o Animals & Society Institute (2006) *The Animals Platform: The ASI Action Plan to Promote New and Stricter Animal Protection Laws (DVD)*, Baltimore: Animals & Society Institute.
- o Birkland, Thomas (2005) *An Introduction to the Policy Process*, Second ed, London: M.E. Sharpe.
- o Lavigne, David (ed.) (2006) *Gaining Ground: In Pursuit of Ecological Sustainability*. Limerick, IRL: University of Limerick Press.
- o Moyer, Bill, with Joann Macalister, Mary Lou Finley, and Steve Soifer (ed.) (2001) *Doing Democracy: The MAP Model for Organizing Social Movements*. Gabriola Island, BC: New Society Publishers.
- o Schwandt, Thomas A. (2001) *Dictionary of Qualitative Inquiry*, Second ed, Thousand Oaks: Sage.

Online and Reserved Readings

In addition to texts, other readings are available online at TUSK. Occasionally, some readings will be on reserve in the Center Library or Webster Library. Please note that readings may be added throughout the term, and will be announced in class.

Nota Bene

The content and schedule of this syllabus may be changed at any time. Revisions and other course materials are available under the appropriate heading on TUSK.

AGENDA

<p>Week 01, starts 15 Jan. <i>MLK Holiday</i> is Mon.</p>	<p>Interpreting Public Policy</p> <p>Jennings, Bruce (1983) Interpretive Social Science and Policy Analysis, in Daniel Callahan and Bruce Jennings, eds. <i>Ethics, the Social Sciences, and Policy Analysis</i>. New York: Plenum, 3-35. [TUSK]</p> <p>Bellah, Robert (1983) Social Science as Practical Reason, in Daniel</p>
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	<p>Callahan and Bruce Jennings, eds. <i>Ethics, the Social Sciences, and Policy Analysis</i>. New York: Plenum, 37-64. [TUSK]</p> <p>Rein, Martin (1983) Value Critical Policy Analysis, in Callahan, Daniel and Bruce Jennings, <i>Ethics, the Social Sciences, and Policy Analysis</i>, New York: Plenum, 83-111. [TUSK]</p>
Week 02, starts 22 Jan	<p>Fischer, Frank (2003) Making Social Science Relevant: Policy Inquiry in Critical Perspective, <i>Reframing Public Policy: Discursive Politics and Deliberative Practices</i>, New York: Oxford University Press, 1-17. [TUSK]</p> <p>Fischer, Frank (2003) Constructing Policy Theory: Ideas, Language and Discourses, <i>Reframing Public Policy: Discursive Politics and Deliberative Practices</i>, New York: Oxford University Press, 21-47. [TUSK]</p>
Week 03, starts 29 Jan	<p>Fischer, Frank (2003) Interpreting Public Policy: Normative Frames and Methodological Issues, <i>Reframing Public Policy: Discursive Politics and Deliberative Practices</i>, New York: Oxford University Press, 139-160. [TUSK]</p> <p>Fischer, Frank (2003) Public Policy as Narrative: Stories, Frames and Metanarratives, <i>Reframing Public Policy: Discursive Politics and Deliberative Practices</i>, New York: Oxford University Press, 161-180. [TUSK]</p>
Week 04, starts 05 Feb	<p>Lynn, William S. (2005) Finding Common Ground in a Landscape of Deer and People, <i>Chicago Wilderness Magazine</i> 8 (Winter), 12-15. [TUSK]</p> <p>Lynn, William S. (2006) Discourse and Wolves: Science, Society and Ethics, in Boitani, Luigi, <i>et al.</i>, <i>Wolves of the World</i>, Calgary: University of Calgary Press, forthcoming. [TUSK]</p> <p>Lynn, William S. (2006) Ethics and Wolves, in Bekoff, Marc, <i>Encyclopedia of Human-Animal Relations</i>. Westport: Greenwood Press, forthcoming. [TUSK]</p> <p>Lynn, William S. (2006) Practical Ethics, in Bekoff, Marc, <i>Encyclopedia of Human-Animal Relations</i>. Westport: Greenwood Press, forthcoming. [TUSK]</p> <p>Lynn, William S. (2006) Practical Ethics Concept Map, in Bekoff, Marc, <i>Encyclopedia of Human-Animal Relations</i>. Westport: Greenwood Press, forthcoming. [TUSK]</p>

	INTERPRETING PUBLIC POLICY TEST is taken on Friday via TUSK.
Week 05, starts 12 Feb	<p>Public Policy: Theories, Concepts and Models</p> <p>Birkland, Thomas (2005) Preface, and Preface to the Second Edition, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, i-xxi.</p> <p>Birkland, Thomas (2005) Ch 1. The Study and Practice of Public Policy, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 3-24.</p> <p>Birkland, Thomas (2005) Ch 2. The Historical and Structural Context of Public Policy Making, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 25-51.</p>
Week 06, starts 19 Feb. <i>Presidents Holiday is Mon.</i>	<p>Birkland, Thomas (2005) Ch 3. Official Actors and Their Roles in Public Policy, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 52-78.</p> <p>Birkland, Thomas (2005) Ch 4. Unofficial Actors and Their Roles in Public Policy, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 79-107.</p> <p>Birkland, Thomas (2005) Ch 5. Agenda Setting, Power and Interest Groups, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 108-137.</p>
Week 07, starts 26 Feb	<p>Birkland, Thomas (2005) Ch 6. Policies and Policy Types, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 138-156.</p> <p>Birkland, Thomas (2005) Ch 7. Policy Design and Policy Tools, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 157-180.</p> <p>Birkland, Thomas (2005) Ch 8. Policy Implementation and Policy Failure, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 181-199.</p> <p>Birkland, Thomas (2005) Ch 9. Putting it All Together: Models of the Policy Process, <i>An Introduction to the Policy Process</i>, Second ed, London: M.E. Sharpe, 200-232.</p> <p>PUBLIC POLICY TEST is taken on Friday via TUSK.</p>
Week 08, starts 05 Mar	No Classes

<i>Spring Break</i>	
Week 09, starts 12 Mar	<p>Social Movements</p> <p>Moyer, Bill et al. (2001) Introduction, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 1-8.</p> <p>Moyer, Bill et al. (2001) Ch 1. The MAP Theory of Social Activism, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 10-20.</p> <p>Moyer, Bill et al. (2001) Ch 2. The Four Roles of Social Movements, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 21-41.</p> <p>Moyer, Bill et al. (2001) Ch 3. The Eight Stages of Social Movements, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 42-86.</p>
Week 10, starts 19 Mar	<p>Moyer, Bill et al. (2001) Ch 4. Believing in the Power of Social Movements, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 87-98.</p> <p>Moyer, Bill et al. (2001) Ch 5. Social Movement Theories and MAP, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 100-114.</p> <p>Moyer, Bill et al. (2001) Conclusions: Toward the Future, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 186-199.</p> <p>Moyer, Bill et al. (2001) Glossary, <i>Doing Democracy: The MAP Model for Organizing Social Movements</i>. Gabriola Island, BC: New Society Publishers, 200-203.</p> <p>SOCIAL MOVEMENTS TEST is taken on Friday via TUSK.</p>
Week 11, starts 26 Mar	<p>Sustainability and Public Policy</p> <p>Lavigne, David (ed.) (2006) Ch 1. Wildlife Conservation and the Pursuit of Ecological Sustainability, <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>. Limerick, IRL: University of Limerick Press, 21-30.</p> <p>Willison, Martin (2006) Ch 2. Conserving Biodiversity: Why We Should and How We Can, in David Lavigne (ed) <i>Gaining Ground:</i></p>

	<i>In Pursuit of Ecological Sustainability</i> . Limerick, IRL: University of Limerick Press, 21-30.
Week 12, starts 02 Apr	<p>Beder, Sharon (2006) Ch 5. The Changing Face of Conservation: Commodification, Privatisation and the Free Market, in David Lavigne (ed) <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>. Limerick, IRL: University of Limerick Press, 83-100.</p> <p>Menon, Vivek and David Lavigne (2006) Ch 12. Attitudes, Values and Objectives: The Real Basis of Wildlife Conservation, in David Lavigne (ed) <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>. Limerick, IRL: University of Limerick Press, 173-190.</p>
Week 13, starts 09 Apr	<p>Lynn, William S. (2006) Between Science and Ethics: What Science and the Scientific Method Can and Cannot Contribute to Conservation and Sustainability, in David Lavigne (ed), <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>, Limerick, IRL: University of Limerick, 191-205.</p> <p>Rees, William (2006) Why Conventional Economic Logic Won't Protect Biodiversity, in Lavigne, David (ed.) <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>. Limerick, IRL: University of Limerick Press, 207-226.</p>
Week 14, starts 16 Apr. <i>Patriots Holiday</i> is Mon.	<p>Guest – David Lavigne (IFAW) Lecture – Gaining Ground: Values, Sustainability and Public Policy</p> <p>Worcester, Robert (2006) Changing Public Opinion: How and Why Societal Attitudes Change, in Lavigne, David, <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>, Limerick, IRL: University of Limerick, 265-276.</p> <p>Lavigne, David et al. (2006) Ch. 26. Reinventing Wildlife Conservation for the 21st Century, in David Lavigne (ed) <i>Gaining Ground: In Pursuit of Ecological Sustainability</i>. Limerick, IRL: University of Limerick Press, 379-407.</p> <p>SUSTAINABILITY AND PUBLIC POLICY TEST is taken on Friday via TUSK.</p>
Week 15, starts 23 Apr	<u>Study Week</u>
Week 16, starts 30 Apr	<p><u>Finals</u></p> <p>POLICY INTERPRETATION is due on Friday at 1600 via TUSK.</p>

